



ICRF PRESENTS THE
46TH ANNUAL



AN EVENING WITH LIOR RAZ
RITZ-CARLTON - JUNE 1, 2023

Dear Friend of ICRF,

Founded in 1975, the Israel Cancer Research Fund (ICRF) is a not-for-profit, volunteer-driven organization dedicated to supporting innovative cancer research at major medical institutions in Israel and Montreal. With sister chapters across North America and Israel, Montreal represents an integral part of the International ICRF family. This year, ICRF Montreal supports eight local fellowships and two in Israel - an incredible milestone achievement!

With one in two Canadians being diagnosed with cancer, and one in four dying from the disease, the determination to find a cure is more relevant than ever. ICRF's annual Gala remains a crucial source of revenue which relies on the support of individuals such as yourself to help save the lives of generations to come.

On **Thursday, June 1, 2023**, ICRF celebrates its 46th Annual Gala in honour of **Michael Brownstein**, President of **Browns Shoes**. Continuing his family tradition of prioritizing personal relationships and giving back, Michael is a distinguished and highly respected leader within our community. His various philanthropic efforts have also helped raise millions of dollars to support cancer research and various other worthy causes.

In the intimate bespoke setting of the Ritz-Carlton Oval Room, this year's Gala will feature **Lior Raz**, lead actor and co-creator of the critically acclaimed Netflix Israeli-drama series, **Fauda**. With a new season recently released in North America and two new Netflix projects now underway, we are honoured to have Lior join us in Montreal for an intimate evening to help bring us closer to a cure.

The evening will also feature musical performances by singer, songwriter, and violinist **Gabriella Laberge**, a highly talented Québécoise artist, who has been featured on America's Got Talent, Destination Eurovision, and The Voice.

The enclosed corporate sponsorship package presents various commitment levels. For more information, please contact **Sheryl Ramroop** at sherylramroop@icrfmontreal.org or **(514) 481-2723**. Your meaningful support will empower ICRF to continue funding exceptional Israeli researchers in Canada and Israel.

With our heartfelt appreciation of your continued support, we look forward to seeing you on **June 1st, 2023**, for a memorable evening of recognition, support, and hope.

Sincerely,

Vivian Billick **Co-Chair**

Samantha Singer-Guindi **Co-Chair**

Alexandra Feifer-Wexelman **Event Producer**

ICRF PRESIDENT Jordanna Feifer

46TH ANNUAL GALA COMMITTEE

Christina Arciero - Robert Bard - Jeffrey Bernstein - Noah Billick - Dale Boidman - Rich Bruggeman - Mark Caplan - Jill Climan - Lynne Cohen - Daniella Cohen
Yossi Cohen - Mark Edery - Dana Frank - Shari Gordon Black - Leanne Greenberg - Valerie Guindi - Bruce Isenberg - Amy Kornik - Philippe Mamane
Jodi Milgram - James Miller - Noah Neudorf - Sam Pai - Peter Rosenthal - Brittney Rozenblat - Karen Shebeth - Jamie Silver - Karen Zajdman

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TOGETHER WE CAN FIND A CURE - SPONSORSHIP OPPORTUNITIES:

- 2 YEAR HONORARY FELLOWSHIP** 30 VIP Meet & Greet, Cocktail, Dinner & Show, Custom Recognition **\$120,000**
- 1 YEAR HONORARY FELLOWSHIP** 20 VIP Meet & Greet, Cocktail, Dinner & Show, Custom Recognition **\$60,000**
- DIAMOND** 10 VIP Cocktail, Dinner & Show Tickets, Diamond Ad **\$25,000**
- PLATINUM** 8 VIP Cocktail, Dinner & Show Tickets, Platinum Ad **\$10,000**
- GOLD** 6 VIP Cocktail, Dinner & Show Tickets, Gold Ad **\$5,400**
- SILVER** 4 VIP Cocktail, Dinner & Show Tickets, Silver Ad **\$3,600**
- BRONZE** 2 VIP Cocktail, Dinner & Show Tickets, Bronze Ad **\$1,800**

ADVERTISEMENTS:

- Full Page **\$1,000**
- Half Page **\$600**
- Quarter Page **\$400**
- Business Card **\$250**
- Listing **\$180 - \$18**

Please email your artwork ready ad to info@icrfmontreal.org by May 11, 2023. The virtual sponsor book will be screened during the Gala, hosted on the ICRF website, social media, and newsletter. Applicable tax receipts issued. All personal ads will receive a full tax receipt.

I AM NOT ABLE TO PARTICIPATE BUT WOULD LIKE TO MAKE A DONATION OF \$ _____ TAX RECEIPT TO BE MADE OUT TO _____

I'D LIKE TO SUPPORT THE FOLLOWING RESEARCH:

- Colorectal Cancer** (Dr. Sender Liberman, MUHC)
- Hematology-Oncology** (Dr. Sarit Assouline, JGH)
- IGF and Immunotherapy** (Dr. Ilan Bruchim, Hillel Yaffe Medical Center)
- Liver Cancer** (Dr. Peter Metrakos, MGH)
- Lung Cancer** (Dr. Jonathan Spicer, MGH)
- Melanoma** (Yaron Carmi, PhD, Tel Aviv University)
- Ovarian & Endometrial Cancers** (Dr. Walter Gotlieb, JGH)
- Ovarian Cancer** (Dr. Shannon Salvador, JGH)
- Pediatric Cancer** (Dr. Catherine Goudie & Dr. Nada Jabado, MCH)
- Thoracic Cancer & Upper GI** (Dr. Lorenzo Ferri, MGH)

CHEQUE PAYABLE TO: ISRAEL CANCER RESEARCH FUND

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COMPANY NAME: _____

CONTACT NAME: _____ ICRF LIAISON: _____

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THANK YOU FOR HELPING SAVE LIVES

PLEASE SEND ARTWORK & CHEQUE TO ICRF: 1310 Greene Avenue, Suite #710, Westmount, Quebec, H3Z 2B2
Tel.: 514-481-2723 Fax: 514-481-8907 Email: info@icrfmontreal.org
www.ICRFMONTREAL.org