



ICRF PRESENTS THE  
45<sup>TH</sup> ANNUAL

LIVE IN PERSON  
JUNE 7, 2022

Dear Friend of ICRF,

The Israel Cancer Research Fund 45<sup>th</sup> Annual Gala will take place Tuesday, June 7, 2022 in honour of Dr. Robin Billick.

This esteemed Flagship event is the organization's main source of revenue, funding the most innovative cancer research both locally in Montreal, and in Israel.

ICRF Montreal is an important member of the collective of international chapters that have raised over \$82 million US to fund 2,600 cancer research grants. ICRF Montreal has directly funded groundbreaking research including the work of geneticist Dr. Mary Claire King who discovered the BRCA1 gene, saving the lives of generations to come.

In Montreal, the ICRF Scientific Advisory Board, chaired by Dr. Walter Gotlieb, has established a renowned fellowship program, where Israel's brightest young doctors are mentored in the clinic, operating room and lab, developing the next generation of clinician-scientists.

It is estimated that one in two Canadians will be diagnosed with cancer and one in four will die from the disease. With the global pandemic negatively impacting traditional cancer funding sources, the role of ICRF supported by generous donors such as yourself, is more important than ever.

We hope to count on your sponsorship of this year's gala and invite you to consider the opportunities attached.

Thank you for your consideration and we look forward to seeing you at Jardin Royalmount on June 7<sup>th</sup>, for an evening of recognition, support and hope.

**Together we can find a cure!**

Sincerely,

**Peter Rosenthal**  
Co-Chair

**Samantha Singer Guindi**  
Co-Chair

**Stu Guttman**  
Chief Executive Officer



- Colorectal Cancer (Dr. Sender Liberman, MUHC)
- Immunotherapy (Rotem Rubinstein PhD, Tel Aviv University)
- Liver Cancer (Dr. Peter Metrakos, MGH)
- Lung Cancer (Dr. Jonathan Spicer, MGH)
- Melanoma (Nir London PhD, Weizmann Institute)
- Melanoma (Yaron Carmi PhD, Tel Aviv University)
- Ovarian & Endometrial Cancers (Dr. Walter Gotlieb, JGH)
- Pediatric Brain Cancer (Dr. Catherine Goudie & Dr. Nada Jabado, MCH)
- Upper GI & Thoracic Cancer (Dr. Lorenzo Ferri, MGH)

<input type="radio"/> <b>HONORARY FELLOWSHIP (2 Years)</b> – 30 VIP Cocktail, Dinner & Show, Custom Recognition	<b>\$120,000</b>
<input type="radio"/> <b>HONORARY FELLOWSHIP (1 Year)</b> – 20 VIP Cocktail, Dinner & Show, Custom Recognition	<b>\$60,000</b>
<input type="radio"/> <b>DIAMOND</b> – 10 VIP Cocktail, Dinner & Show Tickets, Diamond Ad	<b>\$25,000</b>
<input type="radio"/> <b>PLATINUM</b> – 8 VIP Cocktail, Dinner & Show Tickets, Platinum Ad	<b>\$10,000</b>
<input type="radio"/> <b>GOLD</b> – 6 VIP Cocktail, Dinner & Show Tickets, Gold Ad	<b>\$5,400</b>
<input type="radio"/> <b>SILVER</b> – 4 VIP Cocktail, Dinner & Show Tickets, Silver Ad	<b>\$3,600</b>
<input type="radio"/> <b>BRONZE</b> – 2 VIP Cocktail, Dinner & Show Tickets, Bronze Ad	<b>\$1,800</b>

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☐ Business Card    **\$250**     
 ☐ Listing    **\$180 - \$18**

**I AM NOT ABLE TO PARTICIPATE BUT WOULD LIKE TO MAKE A DONATION OF** \$ \_\_\_\_\_ **TAX RECEIPT TO BE MADE OUT TO** \_\_\_\_\_

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Thank you for sponsoring the ICRF 45<sup>th</sup> Annual Gala. ALL PERSONAL ADS WILL RECEIVE A FULL TAX RECEIPT.  
SEND ARTWORK & CHEQUE TO ICRF: 1310 Greene Avenue, Suite #710, Westmount, Quebec, H3Z 2B2  
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