



#TASTEFORLIFE

A Culinary Journey
Around the World





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MENU

Taste for Life is one of Montreal's most highly anticipated charity events! Join us for a culinary Journey Around the World.

EVENT

Taste for Life aims to raise awareness & funds for cancer research by combining the three f's: food, fun & fundraising.

Hosted by the ICRF New Leadership Division, this spectacular soirée allows over 500 foodie-philanthropists to network and mingle as they sample an impressive variety of the city's hottest restaurants.

WHEN: September 6, 2023

WHERE: Entrepôts Dominion

3968 Saint-Ambroise Street

TIME: 5:30 PM - 7:00 PM VIP First Class

7:00 PM G/A Premium Economy

SPONSORS

Our sponsors, which have included businesses of varying sizes and industries, play a vital role in creating a night as exciting and ambitious as Taste for Life. Their contributions allow ICRF to create a first-class event, attracting young leaders from the Montreal community to come together for a common cause: To find a cure for cancer.

HONOREE



MORGAN BUCHSBAUM

2023 HONOREE

Motivated to honour her mother's memory and to shine a light on her experience, Morgan is now an advocate for caregivers and those affected by Glioblastoma. She volunteers weekly at the palliative care unit at the Jewish General Hospital as well as works with the Friendship Circle, where her mother did pro-bono work and first introduced Morgan to the organization. Through her personal journey, Morgan hopes to inspire others to be compassionate and supportive of those affected by Glioblastoma and to have a positive impact on the lives of those suffering and their caregivers.

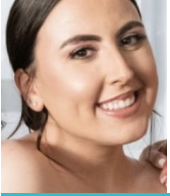
ISRAEL CANCER RESEARCH FUND

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MORE ABOUT OUR 2023 HONOREE MORGAN BUCHSBAUM

Morgan Buchsbaum is a Montreal native and graduate of McGill University's Faculty of Management. Following in her mother's footsteps, a distinguished Public Relations practitioner and entrepreneur, Morgan began her career in fashion marketing and PR.

Morgan's upbringing was a testament to the resilience of single parenthood. Her mother, Esther, was also the only child of Holocaust survivors. She provided Morgan with every experience that a child could wish for, while instilling in her the values of hard work and determination.

In January of 2021, Esther's life took a sudden turn. A hospital visit revealed that she had stage 4, wild type Glioblastoma - a terminal form of brain cancer. At just 25 years old, Morgan became her mother's primary caregiver. She quit her job and became dedicated to providing her mother with the necessary care and attention, made all the more complex given the ongoing pandemic.

Morgan saw her mother through the devastating effects of 12-hour brain surgery, multiple rounds of oral chemotherapy and radiation therapy, as well as repeated hospital admissions for seizures. Being a full-time caregiver was a challenging and emotional role, but one Morgan also found to be rewarding and empowering.

Only days after Morgan's wedding, Esther was admitted to the palliative care unit at the Jewish General Hospital. Morgan slept by her mother's side for 32 nights, and on May 14th, Esther passed away. She was only 65 years old.

Motivated to honour her mother's memory and to shine a light on her experience, Morgan is now an advocate for caregivers and those affected by Glioblastoma. She volunteers weekly at the palliative care unit at the Jewish General Hospital as well as works with the Friendship Circle, where her mother did pro-bono work and first introduced Morgan to the organization. Through her personal journey, Morgan hopes to inspire others to be compassionate and supportive of those affected by Glioblastoma and to have a positive impact on the lives of those suffering and their caregivers.



SOME OF OUR PAST RESTAURANT PARTICIPANTS

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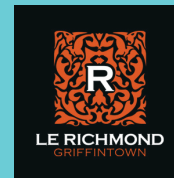
Moishes

PARK

DEVILLE
=Dinerbar=

LE
BOUCAN
SMOKEHOUSE

Brahm Mauer
BAR SERVICES



SUWU

Taverne

Lucille's



With extraordinary eats as the event's main attraction, the gracious restaurants who volunteer their food and time are essential in creating a night as exciting and ambitious as Taste for Life. Their contribution allows ICRF to create a first-class event attracting young leaders from the Montreal community. Impressive media coverage and online social sharing give our restaurant sponsors the recognition they deserve; restaurant logos will appear on all Taste for Life marketing materials and engaging videos of participating restaurants will be featured on the ICRF social pages and shared before the event!

IF YOUR RESTAURANT WOULD LIKE TO PARTICIPATE
IN THIS EXCEPTIONAL EVENT, PLEASE CONTACT:

Leanne Lemish leannelemish@hotmail.com

